

## Invitation to Quote for Graphic Recording

**Context:** The Europeana Newspapers (<http://www.europeana-newspapers.eu>) project will make some 18 million digitised historical newspaper pages available online via two cultural heritage websites (Europeana and The European Library).

It is a three-year project, which is funded by the European Commission (learn more via this animation <http://vimeo.com/100313926> and this short video portraying a recent workshop in Belgrade <http://www.youtube.com/watch?v=SJtWmMh5hzE>).

Through a series of public workshops, we share knowledge related to digitised newspapers with professionals and policymakers across Europe. Our final workshop is policy related and titled *Newspapers in Europe and the Digital Agenda for Europe*. We will discuss the policy issues that project partners deal with when improving access to digitized newspapers.

**What we are looking for:** We want to graphically record the break-out sessions of our final workshop. The workshop takes place in London on September 29-30<sup>th</sup> at the British Library, and 75 people will attend. Here you can see the workshop agenda: <http://www.europeana-newspapers.eu/agenda-final-workshop/>.

The workshop consists of two sessions, each lasting a half day. On each day, we will have one break-out session. Each break-out session will consist of 6 groups. These 6 groups will then report back in 30 minutes. There will be time to come together with the group facilitators after the reporting back to work on the details of the graphic recording.

Our graphic recording should meet the following conditions:

- **Delivery:** rough draft at the workshop itself and a digital version approximately 1 week later.
- **Format:** Analog output at the workshop and a digital copy afterwards
- **License:** All output needs to be licensed CC-BY and credited to Europeana Newspapers.
- **Number of Illustrators:** Six groups will have a break-out session at the same time. This will be followed by 30 minutes of reporting back. We believe this will require a minimum of 2 illustrators to effectively capture the main points.
- **Budget:** Approximately €4000

In addition, it may be helpful for the graphic recorder to provide templates, so that all 6 groups reporting back do so in a similar format.

**The Goal:** Our aim is to visually display *the value of newspapers* and to create a *roadmap for policy maker to improve access to digitised newspapers*.

**Decision-making Process:** The selection of a winning graphic recorder or graphic recording company will be based on the following factors:

- Your ideas for conveying our work (artistic merit);
- Ability to deliver results on the day (rough draft) and a cleaned up digital version approximately one week after the workshop;
- Ability to meet budget constraints;
- Demonstrable experience in the field of cultural heritage.

The Europeana Newspapers project is partially funded under the ICT Policy Support Programme (ICT PSP, [http://ec.europa.eu/ict\\_esp](http://ec.europa.eu/ict_esp)) as part of the Competitiveness and Innovation Framework Programme by the European Community. This document reflects only authors' views. The EC is not liable for any use that may be done of the information contained therein.

**A successful proposition will contain:**

- Estimated cost and timeframe for completing the process;
- A rough idea of how to integrate all group outcomes in a final visualization. This could be one visualization per break-out session or one graphic combining the feedback of both sessions. We can discuss this and welcome your suggestions;
- Background related to your track record of producing similar content;
- Examples of previous work.

**How To Bid:** All quotes should be sent to [marieke.willems@kb.nl](mailto:marieke.willems@kb.nl) and must be received no later than Friday, August 15<sup>th</sup>, 2014. Please use the subject line “Europeana Newspapers Graphic Recording”.